# DEVELOP3D LIVE 2024

The future of product development technology

**19 September 2024**
Warwick Arts Centre, UK



**Exhibitor & Sponsor Prospectus** - www.develop3dlive.com

Now in its 11th year, DEVELOP3D LIVE has grown into the leading one day conference and exhibition on product development technologies.

The event takes place in Coventry, UK and attracts some of the most influential technologists and decision-makers working in design, engineering, product development, and manufacturing sectors. These include CEOs, R&D teams, directors, and heads of engineering from small consultancies to large multinational corporations.

Sponsors at DEVELOP3D LIVE get an unparalleled opportunity to showcase technology and build relationships with people from these leading firms and form alliances with other software developers/ hardware manufacturers and resellers.



## DEVELOP3D LIVE topics

- Product Development
- Sustainable Design
- Additive Manufacturing
- Simulation and Analysis
- Physical/digital prototyping
- Reverse engineering
- Digital Workflows
- Agile Manufacturing

- Technical Documentation
- Data Management
- Workstation technology
- Generative design
- Design Technology
- Topology Optimisation
- CMF Design
- Accelerator Programs

- Startups
- Machine Learning
- Artificial Intelligence (AI)
- Industry 4.0
- Design Collaboration
- Visualisation
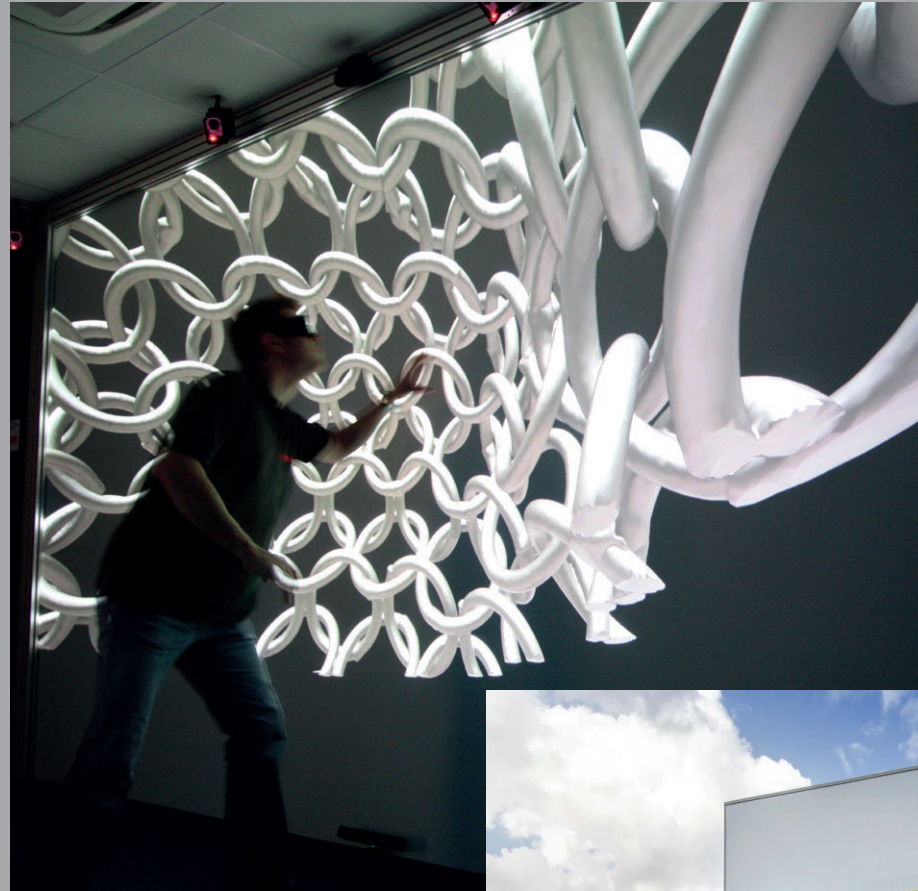- Mixed Reality
- Future Fabrication

DEVLOP3D LIVE 2024 will be held on 19 September 2024 at the University of Warwick Arts Centre in Coventry, UK.

The event was launched at the University of Warwick 11 years ago and returned in 2023, following a £25M+ renovation of the Arts Centre, offering world-class event facilities.

Warwick is centrally located in an area with a rich heritage of automotive design and manufacturing, as well as machine and tooling fabrication. WMG (Warwick Manufacturing Group) and the engineering department at the University of Warwick will partner with DEVELOP3D LIVE to bring their extensive R&D facilities and experts into the fold.

DEVELOP3D LIVE will be held over two floors with food and tea/coffee served throughout the day.

DEVELOP3D LIVE attracts key decision makers from design, engineering and manufacturing.
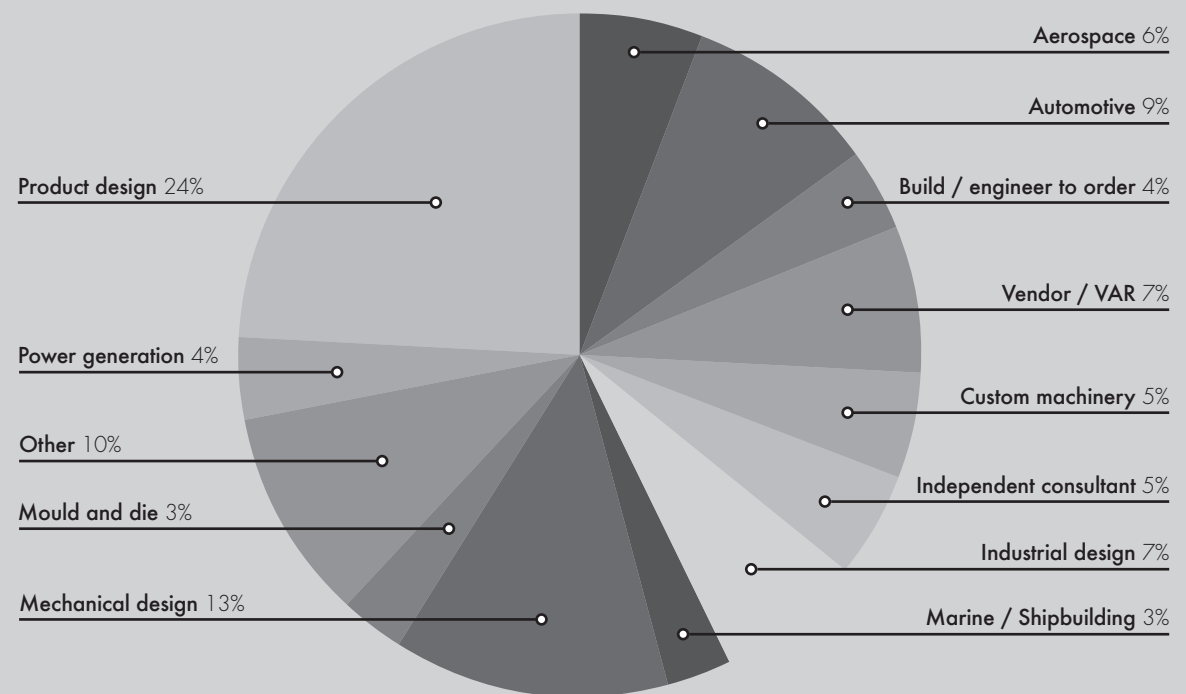
**60% of delegates are director or management level.**

### Sample job titles

Product Designer
Engineering Director
Industrial Designer
Head of Digital Engineering
Technology Director
Head of R&D
Mechanical Engineer

Manufacturing Engineer
Design Director
Senior Program Engineer
3D Artist
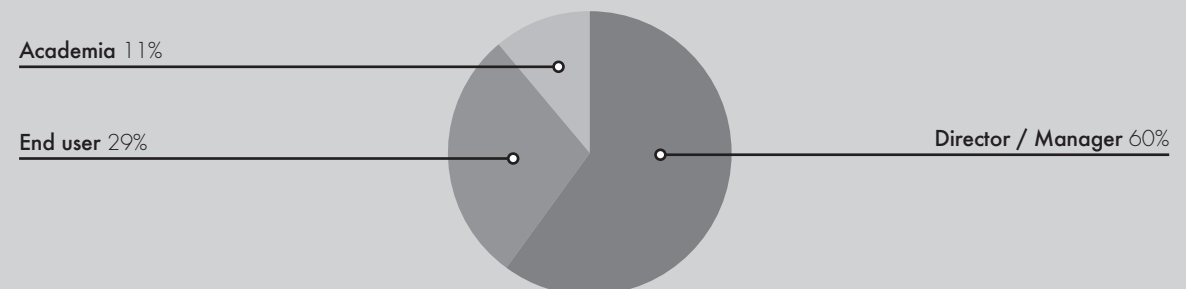Automation Engineer
Head of Engineering
CAD Manager

### Sample participating organisations:

Airbus, Bose, Nissan, DCA, Dyson, TATA, Stannah, Ocado, BAE Systems, Boeing, Kohler Mira, New Balance, Kraft Foods, Nestle, Asda, Sainsburys, Deutsche Bank, Neville Johnson, Augusta Westland Helicopters, Miele, Cementation Skanska, Clarks International, Balfour Beatty, Utility Solutions, Design Council, Thales, Kohler, Moog Controls, seymourpowell, Polestar, Frazer Nash consultancy, Royal Shakespeare Company, British Standards Institute, Science Museum, Jaguar Land Rover, NHS, Foster and Partners, McClaren Racing, Aston Martin, Shell UK, Bosch, RNLI, Her Majesty's Government Research, Norgen, Marshalls, Volkswagen, B&W Group, Williams Forumla 1, General Motors, Motorola, VAX, Metropolitan police, Leadbitter, Pashley Cycles, BAM, Honda UK, Intel, Wicks and Wilson, McClaren Automotive, Renthal, Olympus, Fujitsu Laboratories, Wilmott Dixon, Kier Construction, Chevron, Mercedes Benz Grand Prix Ltd, Marshall Aerospace and Defence Group, Adobe, James Purdey & Sons, James Walker Devol, Lagonda, Adidas, Rolls Royce, Lenovo, HP, Triumph Designs, Formula One Management.

## Industry sector



- Aerospace 6%
- Automotive 9%
- Build / engineer to order 4%
- Vendor / VAR 7%
- Custom machinery 5%
- Independent consultant 5%
- Industrial design 7%
- Marine / Shipbuilding 3%
- Mechanical design 13%
- Mould and die 3%
- Other 10%
- Power generation 4%
- Product design 24%

## Job function



- Academia 11%
- End user 29%
- Director / Manager 60%

*based on 2019 survey

DEVELOP3D LIVE delegates seek out a wide range of technologies and services that touch the entire product development process.
These includes CAD • CAE • CAM • Workstation Technology • Additive Manufacturing • 3D Printing • Product Data Management (PDM)
Product Lifecycle Management (PLM) • Systems Engineering • Hardware • Rendering and Animation • Technical Publications
Reverse Engineering • Metrology & Inspection • Design for Sustainability• Mould and Die Design + lots more

## 2023 sponsors

**Principal sponsors**

AMD | hp

**Gold sponsors**

aras · ALTAIR · WMG THE UNIVERSITY OF WARWICK · SIEMENS · DS SOLIDWORKS · Lenovo · Shapr3D · THEOREM SOLUTIONS

**Silver sponsor**

DriveWorks Configure & Automate

**Bronze sponsors**

VIZOO · SYMETRI ADDNODE GROUP · PROTOLABS Manufacturing. Accelerated. · KeyShot · SCAN

EPLAN · cadasio · 3DGBIRE ADDITIVE MANUFACTURING FOR INDUSTRY · PNY · TECHNIA ADDNODE GROUP · Virtual Interconnect

## 2023 exhibitors

3Dconnexion l 3DGBIRE l 3DPRINT UK l Additive-X l Advent3D l Altair l AMD l Aras Software l Armari l Cadasio Ltd l Canvas GFX l CDG l Central Scanning l Comino l CSI l Construct3D l Depix l DriveWorks l EPLAN l EUROPAC 3D l F3DM Limited l HP l HTC l ITI, Wipro Engineering l Kenesto l Keyshot/Luxion l LatticeRobot l Lenovo l Malcolm Nicholls Limited l Measurement Solutions Limited l NAFEMS l NewArc AI l OR3D l Overclockers l Paragon Rapid Technologies l PNY l Primo XR l Protolabs l R A Smart l RENDA l Ricoh 3D l SCAN l Shapr3D l Siemens l Symetri l TECHNIA l The 3D Measurement Company (T3DMC) l Theorem Solutions l Virtual Interconnect l Vizoo l Wayland Additive l WMG

**PrintsCharming**
@inconelle

I came out for this D3D Live! It was absolutely stunning!

**@CliveBagley@mastodon.social**
@clivebagley

I had a great time at @DEVELOP3DLive today, and it was really rather special to meet @inconelle in person. I'm looking forward to next year already.

**Design-Driven**
@RP_Kruizinga

Very interesting day at @DEVELOP3DLive. Lots of discussions around AR and mixed reality. As well as the place of AI in the design procces.

**Mark Sanders** @77A · 1d
Enjoying a day full 3D @ #d3dlive
Well fed and inspired

**Kevin Quigley** @quigdes · 1d
Another excellent @DEVELOP3DLive
Thanks to all the D3D team and great to catch up with old and new faces.

**Enrico Gallino, Ph.D.** (He/Him) · 2nd
Additive manufacturing materials specialist & enthusiast | Helping customers unlock...
1d · 🌐

⭐Had a great day at **DEVELOP3D LIVE** today!

🤝Nice to see some familiar faces and make new connections!

💡Also some high quality and really inspiring presentations throughout the day about additive manufacturing and computational design

**Ryan Bateman** · 2nd
Sub-System Team Manager at Ceres Power
23h · 🌐

Was a great day at **DEVELOP3D LIVE**. Very insightful and exciting to see the latest design and development tech, brilliant conferences and networking.

**Carsten Astheimer** · 2nd
Astheimer Design - Making it Real
1d · 🌐

Thanks for organising, always a great show!

**Martin McMahon** · 2nd
Enabling Industry to adopt Additive Manufacturing | Selection of Equipment, Mat...
1d · 🌐

Another enjoyable day out at **DEVELOP3D LIVE** with excellent presentations from **Dr. Henrike Wonneberger** (**Replique**) about how AM can solve common issues for the repairs and spares supply chain of retail goods and industry alike, plus best of all **Marcus Pont** (**Domin**) explaining how the current revolution in manufacturing is based on throwing out what we used to know and creating products that are simply better by design and made by metal **#AdditiveManufacturing**

**Pierre-Paul Andriani** · + Follow
Design Studio Specialist
@ Autodesk | Surfacin...
2h · 🌐

DEVELOP3D LIVE was a wonderful event with two personal highlights 1/ Astheimer Design's very insightful talk about mobility and 2/ Ivan Volchenskov's presentation about artificial intelligence. The bottom line is that we are living in extremely exciting times for our industry... #mobility #design #artificialintelligence #ai #autodeskemployee

*average from 2014 - 2023

**87**% of delegates would recommend DEVELOP3D LIVE

**86**% of delegates were very satisfied or satisfied with the conference

**84**% of delegates were very satisfied or satisfied with the exhibition

**DDM - designdatamanager**
321 followers
1h · Edited · 🌐

Thanks, DEVELOP3D LIVE 2023!

What an incredible day at Warwick Arts Centre. We were thrilled to be part of this amazing event, meeting new faces and catching up with old friends at Stand A38.

Missed the event? Don't worry DDM will be coming back to DEVELOP3D Live next year so stay tuned for more to be announced.

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**Theorem Solutions**
1,820 followers
1h · 🌐

What an incredible day at DEVELOP3D LIVE 2023! We had a blast connecting with the community, showcasing our latest products and solutions with like-minded design, engineering, and manufacturing professionals.

A huge thank you goes to everyone who came along, and to team DEVELOP3D for hosting another fantastic event.

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**OR3D**
935 followers
4h · 🌐

Many thanks to everyone who came to visit OR3D at DEVELOP3D LIVE yesterday, it was great to see you all. Thanks also to Develop3D for another great show. It's always a pleasure.

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**Protolabs - Europe**
10,692 followers
2h · 🌐

We had a great time at DEVELOP3D LIVE yesterday! Our very own Christoph Erhardt took to the stage for his presentation 'Disrupting Supply Chain through Digital Manufacturing' and in the afternoon we held our InspirON exchange session, where we challenged delegates to ask Christoph their most difficult additive manufacturing questions.

Thanks to everyone who came along and chatted to us and to DEVELOP3D for a hosting a great event.

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**Chandi Pratap Singh** (He/Him) · 2nd
Technical Specialist
1d · 🌐

An amazing DEVELOP3D LIVE event took place today at the Warwick Art Center! Had a great time exploring and exhibiting with our TECHNIA UK team offerings to attendees at our kiosk setup. Glad to attend a session by speaker Manish Kumar, accompanied by the founder of Bowhead Corporation utilising SOLIDWORKS on the #3dexperience platform for design and simulation. Truly inspiring journey! #Develop3D #Innovation #3dexperienceworks #SOLIDWORKS #design #simulation

DEVELOP3D LIVE features a multi-track conference.

Leading practitioners provide insight into their production development process, while software and hardware developers discuss the impact of new technologies.

Here's a selection of leading companies that have presented at DEVELOP3D LIVE since 2012



## Global Audience

DEVELOP3D LIVE is livestreamed around the world and is then made available on-demand

**30+** speakers in 2023

**3** conference tracks

DEVELOP3D LIVE was born out of DEVELOP3D Magazine, one of the most respected product development technology magazines in the world.

The publication launched in 2008 and is read by 45K+ professionals and decision makers in the core fields of product development and manufacturing. It also has a very active community on social media, including 11K+ followers on Twitter.

45K+        11K+

# SPONSORSHIP PACKAGES

To participate in DEVELOP3D LIVE, there are a number
of options for developers, distributors and VARs

### PLATINUM PACKAGE - £10,900
- Double sized pop-up stand (6 x 2m). Electricity and WiFi provided
- Exclusive video interview during the event
- Larger, more prominent logo throughout event and on digital assets
- All GOLD PACKAGE benefits

### GOLD PACKAGE - £7,500
- Double sized pop-up stand (6 x 2m). Electricity and WiFi provided
- Logo on all stage banner posters
- Full page advert in the show event guide
- Video slot on DEVELOP3DLIVE.com to run promotional film
- Logo on all post-event DEVELOP3D LIVE videos
- All SILVER PACKAGE benefits

### SILVER PACKAGE - £4,900
- Standard pop-up stand (3 x 2m). Electricity and WiFi provided
- HTML email sent to delegates who opt into 3rd party communication
- All BRONZE PACKAGE benefits

### BRONZE PACKAGE - £3,700
- Standard pop-up stand (3 x 2m). Electricity and WiFi provided
- Banner advert on DEVELOP3DLIVE.com
- 1/2 page advert in brochure
- Logo on promotional email and print material
- Premium entry in the event guide
- All EXHIBITION STAND benefits

### EXHIBITION STAND - £1,700
- Standard pop-up stand (3 x 2m). Electricity and WiFi provided
- Logo and company description on DEVELOP3DLIVE.com
- Entry in the event brochure
- Only one company allowed to be represented per stand

Boost your visibility at DEVELOP3D LIVE

**WELCOME RECEPTION SPONSORSHIP** - £2,900 (2 available)
- Sponsor logo on signage throughout Welcome Reception
- Placement of sponsor marketing material on tables during Welcome Reception

**CONFERENCE BAGS** - £1,200 (2 available)
- Sponsor provided reusable conference bags given to delegates at check-in

**LANYARDS** - £1,200 (2 available)
- Sponsor provided lanyards given to delegates at check-in

**LIVESTREAM SPONSORSHIP** - £1,200 (2 available)
- Sponsor logo and link on the streaming portal page
- Recognition as Livestream Sponsor on event website and from general session

**COFFEE SPONSORSHIP** - £1,200 (2 available)
- Sponsor logo on signage during coffee breaks
- Optional coffee cups or napkins with sponsor logo (provided by sponsor)

**KEYNOTE SEAT DROP** - £900 (2 available)
- Sponsor marketing material placed in seats prior to keynote session

**MEETING ROOM RENTAL** - £900 (2 available)
- Meeting rooms may be rented for exclusive private meetings
- Sponsor logo will be placed on signage by the door

**DEMO ROOM RENTAL** - £700/hr (6 available)
- A dedicated demo rooms may be rented for exclusive product presentations
- Your product demo time slot will be listed in the conference program

**BADGE SCANNER RENTAL** - £150/ea
- Sponsors may rent badge scanners to collect delegate data during the events

**Conference**
Woods Scawen
(Ground floor)

**Conference**
Studio
(Ground floor)

**Conference**
Theatre
(First floor)

National
Grid
Room

(First
floor)

ENTRANCE

ENTRANCE

**Exhibition Space A**
Butterworth hall
(ground floor)

TEA / COFFEE
LUNCH

REGISTRATION

ENTRANCE

Stairs to
first floor

**MAIN
ENTRANCE**

**Exhibition
Space B**
Mead Gallery
(ground floor)

TEA / COFFEE
LUNCH

**Warwick Arts Centre**
provides a best-in-class
venue for DEVELOP3D
LIVE's multi-stream
program and exhibition
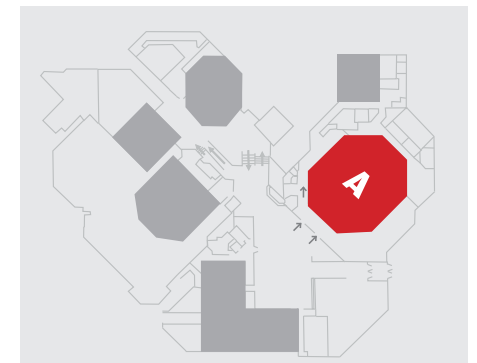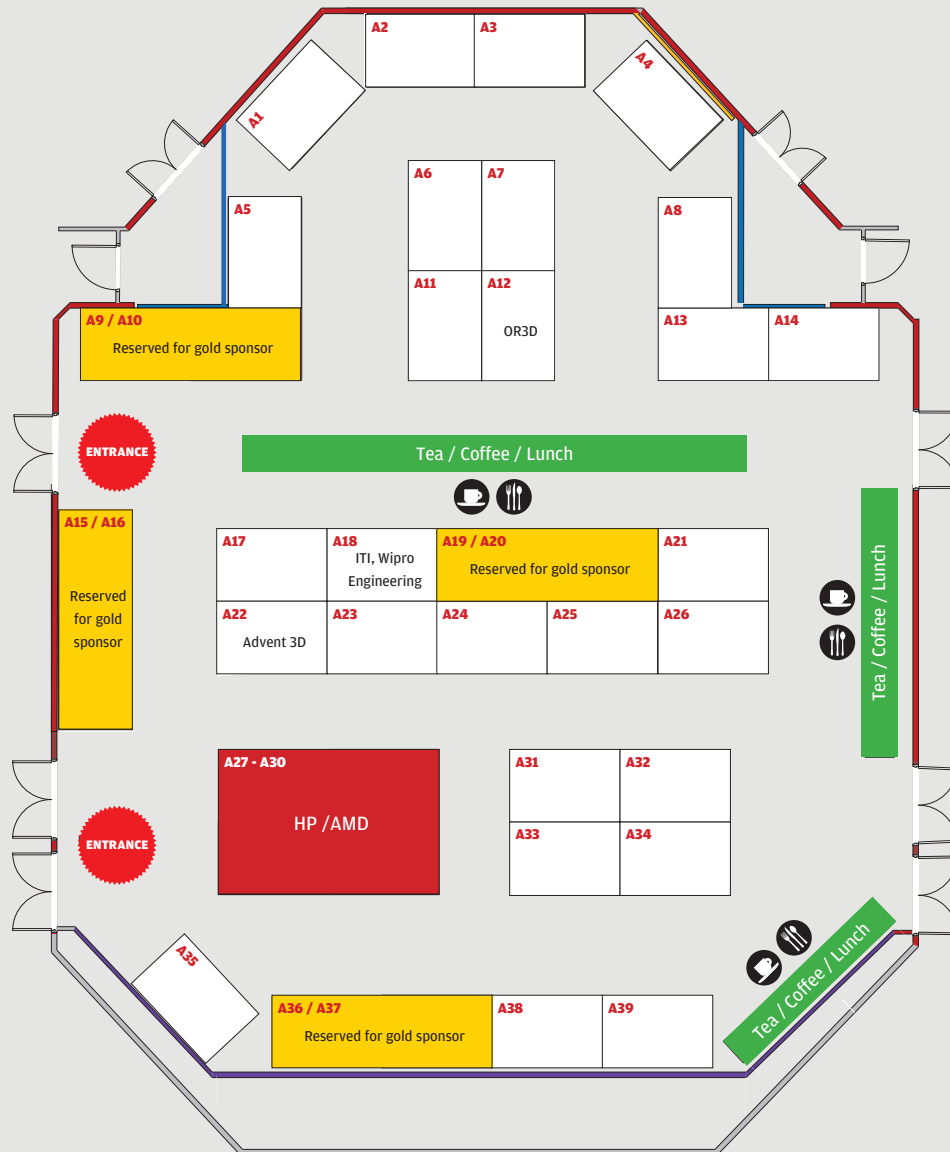
## STAND SPECIFICATIONS

3 x 2m (Standard, Bronze and Silver)
6 x 2m (Gold and Platinum)
Stand height limit of 3 metres
Electricity and WiFi provided

| Stand | Detail |
|-------|--------|
| A1 | |
| A2 | |
| A3 | |
| A4 | |
| A5 | |
| A6 | |
| A7 | |
| A8 | |
| A9 / A10 | Reserved for gold sponsor |
| A11 | |
| A12 | OR3D |
| A13 | |
| A14 | |
| A15 / A16 | Reserved for gold sponsor |
| A17 | |
| A18 | ITI, Wipro Engineering |
| A19 / A20 | Reserved for gold sponsor |
| A21 | |
| A22 | Advent 3D |
| A23 | |
| A24 | |
| A25 | |
| A26 | |
| A27 - A30 | HP /AMD |
| A31 | |
| A32 | |
| A33 | |
| A34 | |
| A35 | |
| A36 / A37 | Reserved for gold sponsor |
| A38 | |
| A39 | |

ENTRANCE

ENTRANCE

Tea / Coffee / Lunch

Tea / Coffee / Lunch

Tea / Coffee / Lunch

**STAND SPECIFICATIONS**

3 x 2m (Standard, Bronze and Silver)
6 x 2m (Gold and Platinum)
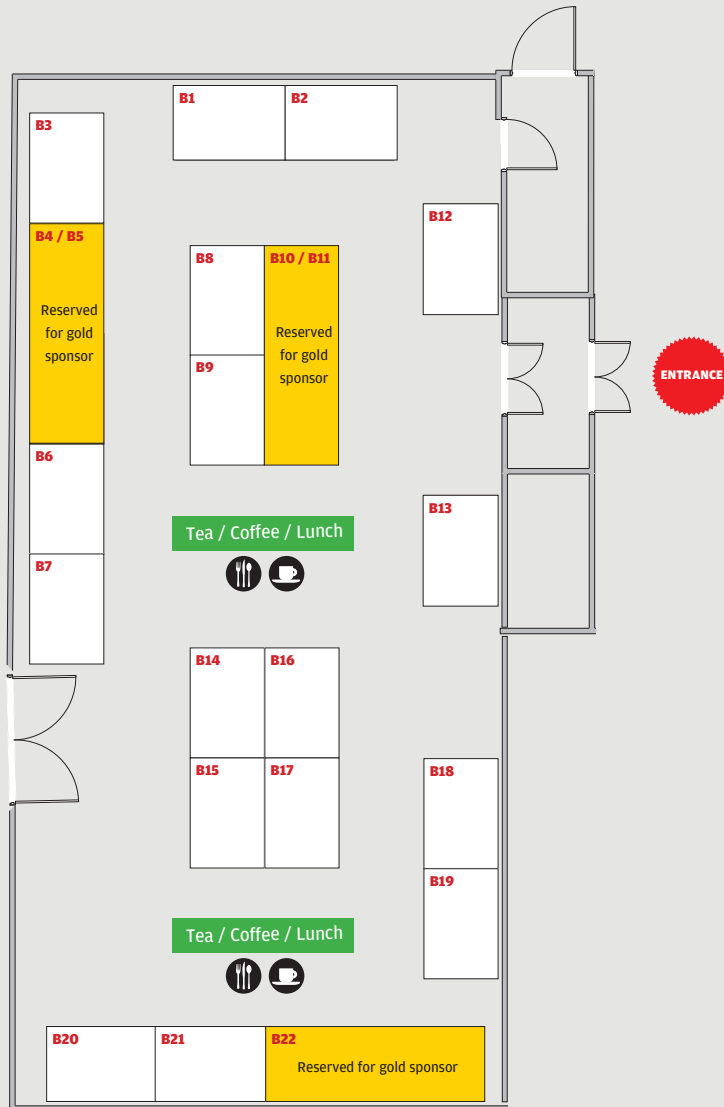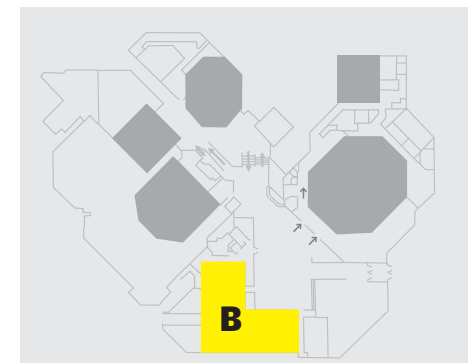Stand height limit of 3 metres
Electricity and WiFi provided

B1

B2

B3

B4 / B5

Reserved for gold sponsor

B6

B7

B8

B10 / B11

Reserved for gold sponsor

B9

B12

B13

Tea / Coffee / Lunch

B14

B16

B15

B17

B18

B19

Tea / Coffee / Lunch

B20

B21

B22

Reserved for gold sponsor

ENTRANCE

B

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THE POWER OF THE CURVE...

www.develop3dlive.com